

## Title Information

# Put College to Work

**How to Use College to the Fullest to Discover  
Your Strengths and Find a Job You Love  
Before You Graduate**

**by Kat Clowes, M.B.A.**

**Publication Date: September 2015**

\$18.95 (\$19.95 Canada) • Trade Paperback • 6" x 9" • 280 pages  
ISBN 978-1-61035-253-6

BUSINESS & ECONOMICS / Careers • BISAC BUS012000

College today is not preparing students for the modern job market. At a time when young people can expect to change careers five times or more, students are graduating with insufficient and obsolete job skills. The old rules for succeeding in college just don't work anymore.

*Put College to Work* is a new kind of college guide, written by a Millennial for Millennials and designed for today's world of uncertain employment, rapid career changes, and high student loan debt. The author knows first-hand what works and what doesn't in today's economy, both from her own experience as a student and her career as a college planning consultant. At a time when traditional college planning is failing to prepare students for the working world, *Put College to Work* is a supremely practical guide to start building your career plan, your business contacts, and your job prospects.

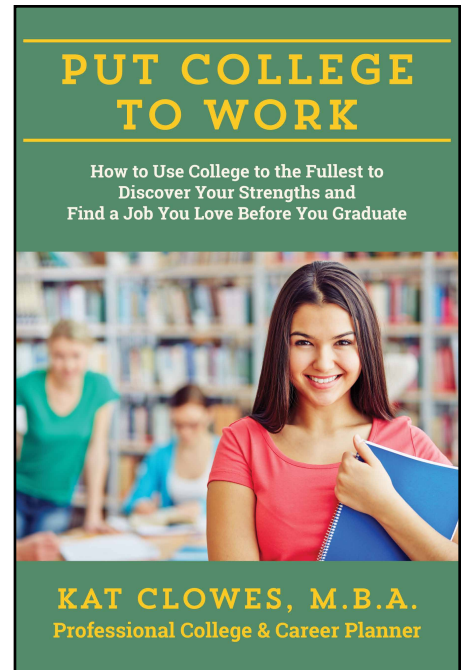
*Put College to Work* shows how to identify your strengths, find the right career field and major to pursue, leverage your skills, and create your own opportunities. You'll learn how to network to employers through your university's career center, alumni association and major donors, plus the industry and research connections of your professors.

*Put College to Work* presents a step-by-step plan to use the resources available to you in college (the resources you're already paying for!) to enhance your education with practical experience, make connections with employers, market yourself as a dynamic and creative employee — and land a job before you graduate.

*Put College to Work* is the new rule book to how college really works today that will empower you to take action now to build your education, your career plan, your business contacts and your job prospects.

**Audience:** Graduating high school seniors, current college students, and parents.

**About the Author:** Kat Clowes figured out college the hard way. Having been a college student without a clue, Clowes spent ten years after graduation learning how she could have used her college resources to launch her career. After earning an M.B.A. and building a successful executive career, Clowes is now an independent educational consultant helping students use their time in college to gain meaningful employment after graduation.



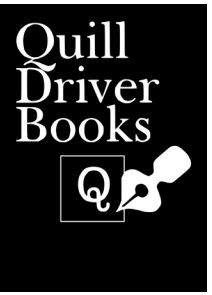
### **Quill Driver Books**

An Imprint of Linden Publishing  
2006 S. Mary St.  
Fresno CA 93721  
(800) 345-4447 • Fax (559) 233-6933  
**QuillDriverBooks.com**

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Quill Driver Books is distributed to the book trade by Ingram Publisher Services and Baker & Taylor, or by calling 1-800-345-4447.  
Distributed in Canada by Manda Group.

FOR IMMEDIATE RELEASE  
Book Publication Date: September 2015  
Media Contact: Jaguar Bennett  
Quill Driver Books  
Publicity@QuillDriverBooks.com  
(800) 345-4447  
\*\*digital cover image available\*\*



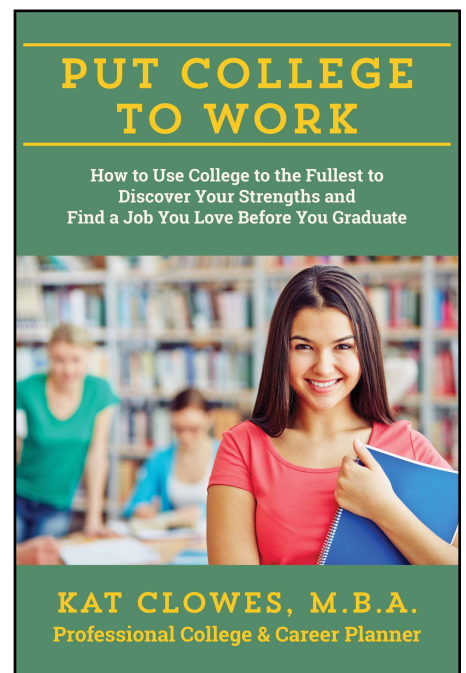
## Written by a Millennial for Millennials, new book *Put College to Work* is the practical college and career guide for today's changing job market

The future looks bleak for today's college graduates: 53 percent of Millennials are jobless or underemployed after graduating college. College tuition has tripled in the last decade, debt at graduation has risen to a full year's salary, and more graduates are forced to default on their student loans. Meanwhile, college is not preparing students for the modern job market — wages are stagnating, employers aren't hiring, and young people today can expect to change careers five or six times in their lifetime.

The old rules for succeeding in college just don't work anymore. College and career planner Kat Clowes lays out the new rules for making college count in her new book *Put College to Work: How to Use College to the Fullest to Discover Your Strengths and Find a Job You Love Before You Graduate* (Quill Driver Books, September 2015).

*Put College to Work* is a new kind of college guide, written by a Millennial for Millennials and designed for today's world of uncertain employment, rapid career changes and high student loan debt. Author Kat Clowes knows first-hand what works and what doesn't in today's economy, both from her own experience as a typical "college student without a clue" and her career as a college planning consultant.

In *Put College to Work*, Clowes uses both her personal and professional experiences to speak directly to college-age people about what mistakes to avoid and what opportunities to seize. Writing in an unpretentious and youthful voice, Clowes makes college less intimidating to new students by explaining exactly how college works and what actions to take to get the most from college — recommendations based on Clowes' proven professional methods of guiding students to success.



*Put College to Work* presents a step-by-step plan that shows students how to use resources available in college to enhance their education with practical experience, make connections with employers, create their own opportunities and market themselves as dynamic and creative employees — with the goal of finding a career path and a paying job before graduation.

*Put College to Work* helps readers tap in the huge number of career planning services that college offer students — resources that few students even know about and even fewer actually use. Readers will learn how to network to employers through their university's career center, alumni association and major donors, plus the industry and research connections of their professors.

Recognizing that the old economy of stable employment has permanently ended, *Put College to Work* emphasizes lifetime career skills over merely finding a job, leading readers through in-depth exercises to discover their core personality strengths and relate them to diverse majors and fields of potential employment.

Additionally, *Put College to Work* provides readers with immediately useful advice on surviving college and making the most of one's educational opportunities, including tips on working effectively with professors, accessing extra help, managing coursework and time, and more.

After reading *Put College to Work*, students will have the right knowledge and an arsenal of tools to take control of their own career paths and make things happen for themselves. Most important, *Put College to Work* instills readers with a can-do spirit that their skills have value in the marketplace and shows them how to effectively communicate those skills to potential employers.

At a time when traditional college planning is failing to prepare students for the working world, *Put College to Work* is a supremely practical guide to taking action now to build one's education, career plan, business contacts and job prospects.

**Book Details:**

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Careers/Higher Education, ISBN 978-1-61035-253-6

6" x 9" trade paperback, Kindle, Nook, EPUB, 280 pages, index

**Available from bookstores, online booksellers and**

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**2006 S. Mary St., Fresno CA 93721**

**1-800-345-4447**

**QuillDriverBooks.com**

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# About Kat Clowes

## Author of *Put College to Work*



**Kat Clowes** figured out college the hard way. Having been a college student without a clue, Clowes spent ten years after graduation learning how she could have used her college resources and tuition dollars to build her career.

After earning an M.B.A. and building a successful executive career, Clowes is now an independent educational consultant helping students maximize their money and time in college to gain meaningful employment after graduation. She has had unparalleled success

with her students and loves teaching them how to market themselves and become the entrepreneurs in their own lives. Clowes also consults and mentors young professionals as they start up their own businesses. Clowes has a B.A. in Communications from Santa Clara University, an M.B.A. from Mount Saint Mary's College with an emphasis in Entrepreneurship, and a post-graduate certificate in Independent Educational Consulting from the University of California, Irvine. Clowes lives in California with her husband and daughter.



For more information on *Put College to Work* (Quill Driver Books, September 2015) or to arrange an interview with author **Kat Clowes**, please contact Jaguar Bennett at Quill Driver Books, (800) 345-4447, [Publicity@QuillDriverBooks.com](mailto:Publicity@QuillDriverBooks.com).